

**PROJECT NAME:** KCMO Tri-County Northland Coalition  
**PROJECT LEAD:** Nancy Twillman, M.S.T.-E, MSW  
**TIMELINE:** Oct. 2005 – Sept. 2011  
**CONTENT AREA:** Substance Abuse Prevention, Community Coalitions, Social Norming, Social Marketing, Evidenced-based programming, Environmental Strategies  
**FUNDER:** Drug Free Communities Support Program through the Office of National Drug Control Policy. Missouri Association of Community Task Forces, Inc. (ACT Missouri), grantee and fiscal agent  
**CLIENT:** Missouri Association of Community Task Forces, Inc. (ACT Missouri), and Tri-County Mental Health-Northland Coalition  
**AUDIENCE:** Tri-County Mental Health, Northland Coalition membership, C-2000 teams, Missouri Association of Community Task Forces, Inc. (ACT Missouri)  
**RESEARCH METHODOLOGY:** Qualitative  
Quantitative  
Technical Assistance

The Drug Free Communities Support Program enables coalitions to strengthen their coordination and prevention efforts, encourage citizen participation in substance abuse reduction efforts, and disseminate information about effective programs. The grants support coalitions of youth; parents; media; law enforcement; school officials; faith-based organizations; fraternal organizations; State, local, and tribal government agencies; healthcare professionals; and other community representatives.

The Northland Coalition is composed of adult and youth volunteers from Clay, Platte and Ray counties who, with support from Tri-County Mental Health Services and prevention specialists, are dedicated to substance-abuse-free and violence-free communities. Activities target teens and adolescents by sponsoring drug-and alcohol-free events and community education programs via 15 school-based teams throughout Clay, Platte, and Ray counties. Youth With Vision is a nationally recognized group composed of youth from all 15 teams, while the Northland Coalition serves as a steering committee with representatives from the community who volunteer their services.

RDI conducts yearly evaluations of the Northland Coalition's Drug Free Community Programming. This includes process measures and outcomes specific to: DFC-required performance measures of alcohol, tobacco, and other drugs; adult attitudes and knowledge regarding laws and alcohol use by minors; evidenced-based programming, social norming, social marketing, and community-level data trends accessed through the annual on-line community survey. Measures of coalition functioning include site visits, surveys, and a focus on the sustainability of the coalition's impact.

[http://www.ondcp.gov/dfc/grantee\\_map.html](http://www.ondcp.gov/dfc/grantee_map.html)

<http://www.ondcp.gov/dfc/overview.html>

<http://www.northlandcoalition.com/>

**LINKS:**

Total project funding

