

<b>PROJECT NAME:</b>	Northland Coalition Strategic Prevention Framework State Incentive Grant (SPF SIG)
<b>PROJECT LEAD:</b>	Nancy Twillman, Kristin Kush, Amber Pickman (prev.)
<b>TIMELINE:</b>	October 2006 - 2010
<b>CONTENT AREA:</b>	Substance Abuse Prevention, Community Coalitions, Social Norming, Social Marketing, Evidenced-based programming, Environmental Strategies
<b>FUNDER:</b>	US Department of Health and Human Services, Center for Substance Abuse Prevention (via Substance Abuse and Mental Health Services Administration ‘SAMHSA’) awarded to Missouri Department of Mental Health (MDMH)
<b>CLIENT:</b>	Northland Coalition, Tri-County Mental Health Services
<b>AUDIENCE:</b>	Program Staff, Coalition Board, State Prevention Coordinators, Alcohol and Drug Prevention Community
<b>METHODOLOGY:</b>	Technical Assistance, Quantitative Analysis, and Qualitative Analysis
<b>OVERVIEW:</b>	<p>The Northland Coalition works toward safe and drug free communities in the tri-county area (Clay, Platte, and Ray counties in Missouri). The coalition advocates and volunteers (students, educators, social service specialists, law enforcement, public servants, and more) work closely with local, county, and state policy makers to encourage passage of laws and implement sustainable programs that serve to protect youth and communities.</p> <p>The SPF SIG program is one of SAMHSA's infrastructure grant programs. This infrastructure grant helps build a solid foundation for delivering and sustaining effective substance abuse and/or mental health services, including:</p> <ul style="list-style-type: none"> <li>• preventing the onset and reducing the progression of substance abuse, including childhood and underage drinking,</li> <li>• reducing substance abuse-related problems in communities, and;</li> <li>• building prevention capacity and infrastructure at the community level.</li> </ul> <p>The framework is built on a community-based risk and protective factors approach to prevention and a series of guiding principles that can be operationalized at the Federal, State, and community levels.</p> <p>At the beginning of the grant period RDI evaluators collaborated with the coalition in the strategic planning process of the infrastructure grant process- attending meetings, conducting community needs assessment, compiling baseline data, creating logic models, and selecting intervening variables to measure. While providing technical assistance throughout the project, evaluators also wrote the state-required strategic plan and process evaluation documents. As the grant period progressed, RDI evaluators conducted key stakeholder interviews, reviewed documents, designed surveys, collected state and regional data, completed process evaluations, analyzed data from coalition events and programs, assisted in cross-site and state required documentation, and presented results on an ongoing basis to program staff and state coordinators. Evaluation focused on intervening variables and risk factors that impacted underage and binge drinking in the community, including local and statewide (Missouri Student Survey) data collection and analysis. Evaluation in the final grant year included data collection, analysis, and presentation of environmental strategies, intervening variables, and risk factors; comparison of baseline, year one, and year two data; and overall written reports</p>

addressing the impact of the SPF SIG programming.

<http://www.northlandcoalition.com/>

[www.mospfsig.org/](http://www.mospfsig.org/)

<http://prevention.samhsa.gov/grants/sig.aspx>

**LINKS:**